



International English Language Provider Scheme

Recognising outstanding International
English language providers

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“Demand for quality education has never been greater as students, employers, governments and educational provider partners who increasingly recognise that the quality of education is the key to creating foundations for future success. At the same time, students have access to more information than ever before and face a bewildering range of choice of providers of English language courses and means of delivery.

The British Accreditation Council has been working with institutions for more than 33 years to raise standards and provide transparency for all stakeholders. Its accreditation is globally recognised as a mark of quality and demonstrates a real commitment by accredited providers to maintaining and developing the quality of their provision.

The International English Language Provider scheme is designed to encourage the dissemination of good practice throughout the English language industry and provide transparency and reassurance for all stakeholders in English language teaching and learning.

We hope you will choose to work with us. We value your support in ensuring quality and raising standards in the global education market .”

Paul Fear, BAC CEO

About BAC

The British Accreditation Council for Independent Further and Higher Education (BAC) was established as a joint initiative between the British Council and the Department of Education in 1984. It is a registered charity and a 'not for profit' organisation.

Today, BAC accredits more than 230 institutions across 20 countries, and in addition to our accreditation activities, we provide international consultancy comprising innovative quality assurance solutions for educational institutions and businesses worldwide.

We have also worked with governments and NGOs in Bahrain, Kazakhstan, Kosovo, and Singapore in capacity-building projects designed to improve the governance and outcomes in further and higher education.

BAC are members of the following organisations, providing additional assurance to the providers we work with:



European Association for Quality Assurance in Higher Education



International Network for Quality Assurance Agencies in Higher Education



Council for Higher Education International Quality Group



and listed on:
European Quality Assurance Register for Higher Education

Grow Your Credibility – Collaborate with a Trusted and Recognised Organisation

Our reputation has grown as an internationally respected quality assurance organisation meeting the needs of providers who are committed to achieving and maintaining BAC's high-quality standards.

BAC offers globally recognised quality assurance schemes that confirm that an institution has met a gold standard. This provides students and stakeholders with the reassurance that they are studying and working with a credible organisation. In turn, the institution gains a competitive edge in the global education market.

BAC
VALUES

Respect

We seek to be the first-choice accreditation organisation and will ensure high standards of performance throughout our inspection, accreditation and consultancy work.



BAC Vision

BAC aims to be an established, diverse, and leading education charity for the further and higher education training sectors. It is focused on expanding its accreditation and consultancy activities in the UK and international markets. Linked to this, BAC aims to be recognised by the UK and overseas governments as an influential voice on standards and quality for the further and higher education sector.

Raising
Standards
in the Global
Education
Market



BAC Mission

BAC's mission is to provide globally respected and rigorous inspection-based accreditation to enhance the standards and quality of further and higher education training providers. It also offers a bespoke consultancy service.

As well as providing clear guidance to prospective students, we want to encourage the continuing improvement in the general standards and quality of further and higher education in the UK and in the global education market.

While BAC is not a membership organisation, and must therefore maintain an objective distance from institutions to preserve the value of our accreditation, we are nevertheless dedicated to helping colleges in their efforts towards continual improvement.



MORE THAN **230**
PROVIDERS



RAISING
STANDARDS
IN THE GLOBAL
EDUCATION
MARKET
SINCE **1984**



6 ★★★★★
GOLD
STANDARD
ACCREDITATION
SCHEMES



MORE THAN
300,000
STUDENTS STUDYING
AT BAC INSTITUTIONS



AN ESTIMATED
2 BILLION
ENGLISH
LANGUAGE USERS
AND LEARNERS
WORLDWIDE
BY **2020***

*BRITISH COUNCIL



 **BAC Accredited provider countries**

- United Kingdom
- Bulgaria
- Chile
- Egypt
- Ghana
- Greece
- Hong Kong
- Jersey
- Lebanon
- Mauritius
- Macau
- Mongolia
- Qatar
- Saudi Arabia
- *South Africa
- Sudan
- Switzerland
- Turks and Caicos Islands
- Trinidad
- United Arab Emirates

A Global Network

Over 300,000 students every year study at BAC accredited institutions, with over 40,000 studying internationally. The majority of international institutions have agreements with British universities in the form of partnerships, franchises, and validating agreements. A growing number of institutions hold independent BAC accreditation, however, to support their own quality assurance systems and to raise their standards.

BAC accreditation sends a positive and clear message to students and partners that they are studying with a trusted and reliable provider who has met a series of globally recognised quality assurance standards.



 **BAC accreditation framework**

 **BAC partner**



*Large multi campus institution

A Growing Global Language

English language is used by 1.75 billion people worldwide – a quarter of the world’s population.

In 2000, the British Council stated that there were 750 million English as a Foreign Language speakers worldwide, and in addition, there were 375 million English as a Second Language speakers. In 2014, this number increased to 1.5 billion English learners worldwide, and by 2020, it is estimated that the number of people using or learning English will rise to 2 billion.

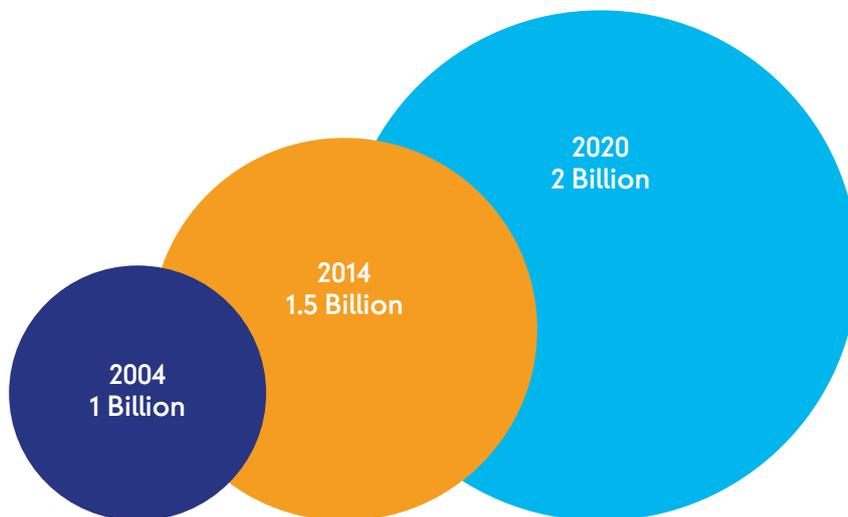
This growth is perhaps due to the increasing global business market, and to more countries joining the global trend of international business partnerships. English potentially dominates the spectrum as the most commonly accepted language of international business, resulting in a growing demand for the provision of instruction for this language.

To meet the global need for the delivery of high-quality English language education, BAC’s [International English Language Provider](#) scheme has been developed by trusted experts in the accreditation and English language fields to raise quality standards.

This world-class scheme offers providers a unique opportunity to stand out in this increasingly growing and competitive market.

Responsibility **BAC VALUES**
We will take full responsibility for our employees, associates, systems, procedures and processes, taking prompt and appropriate action to resolve queries or problems that may adversely affect our services and care.

People learning English Worldwide



A World-Class Accreditation Scheme

Recognising outstanding International English language providers

BAC's International English Language Provider accreditation scheme is a voluntary quality assurance scheme for English language providers operating outside the UK.

The aim of the scheme is to acknowledge the quality of institutions and training providers that are outstanding in the field of English language education.

The scheme offers the opportunity to become accredited by a globally recognised accreditation body, and is:

- designed specifically to meet the needs of international English language providers.
- developed by trusted experts in the accreditation and English language fields.
- dedicated to ensuring students meet the external assessment requirements of recognised examinations from one of the following awarding bodies:
 - a) LanguageCerts
 - b) Trinity College
 - c) Cambridge English
 - d) IELTS (International English Language Test System)
 - e) TOEFL (Test of English as a Foreign Language)

The scheme is supported by BAC's rigorous inspection based accreditation service that is dedicated to raising standards. The BAC inspection process is designed to support providers in their efforts to continually improve. On successful completion, BAC accreditation gives the training provider the opportunity to raise its profile in a competitive market with access to the esteemed BAC quality mark.

- BAC accreditation includes a visit to the head office and a quality assurance inspection of:
 - the management, staffing, and administration of the organisation, and its quality assurance
 - teaching, learning, and assessment
 - learner welfare
 - premises and facilities
 - online, distance and blended learning' (if applicable)
- Meeting BAC's quality assurance standards gives providers BAC accreditation and access to the BAC quality mark for three years

BAC
VALUES

Integrity

We will be objective, honest and committed to our delivery of high quality services to stakeholders.



Benefits of BAC accreditation



Quality mark

Listing on the BAC directory and access to the esteemed BAC quality mark to promote your institution.



Expert assurance

Access to a range of industry related webinars led by education and quality assurance experts.



Regular advice

Regular information bulletins offering ongoing support and advice regarding statutory and sector changes.



Support staff

Support of BAC staff who have in depth knowledge of the education sector.



Expert network

A network of over 50 inspectors, technical experts and student representatives.



Current news

Current and relevant educational news updates via social media networks.



Market differentiation

Stand out in a competitive market to attract and retain more students.



Create partnerships

Providing assurance and confidence for potential partners.



Benchmark

Providing a framework to help shape and drive management strategy.



Marketing support pack

Informs provider stakeholders of the value of BAC accreditation to help grow business.

Stand out in a competitive market

The BAC Quality Mark – The Value of Accreditation

The BAC quality mark is a sign to stakeholders that an educational institute has met a **gold standard** in the provision of English language education.

- Only BAC accredited institutes can use the BAC quality mark in their marketing to potential students and partners.
- It ensures that the educational institute stands out in a competitive market, and in so doing, promotes its courses and services to stakeholders.
- It provides assurance and confidence in collaborative partnerships by raising relationship profiles and promoting trust.
- It informs students and parents, assuring them that they have selected an educational institute that delivers high quality educational services that have met internationally respected British standards.



Quality mark

Listing on the BAC directory and access to the esteemed BAC quality mark to promote your institution.



Market differentiation

Stand out in a competitive market to attract and retain more students.



Create partnerships

Providing assurance and confidence for potential partners.

Marketing Support to help grow your business

BAC has developed a Marketing Support Pack to inform provider stakeholders of the value of BAC accreditation, and to help them stand out in a competitive educational market.

To promote the BAC **gold standard** an institution has achieved by gaining BAC accreditation, the following free, easy to access resources are available:

- BAC business development PowerPoint presentation to introduce BAC to provider stakeholders.
- BAC promotional flyer highlighting the benefits of BAC accreditation and the assured trust relating to the BAC quality mark. This can be printed or copied for open evenings and awareness campaigns, or used for promotional marketing purposes.
- Introductory letters to students and potential collaborative partners explaining the benefits of studying and working with a BAC accredited provider.
- BAC recorded webinar explaining the benefits and value of studying or working with a BAC accredited provider.
- A user guide for all BAC marketing support resources to help you get the most out of BAC accreditation and the free BAC marketing resource pack.



Marketing support pack

Informs provider stakeholders of the value of BAC accreditation to help grow business.

BAC VALUES

Transparent

We will be open about our work and how we do it.
We will communicate clearly in a professional and positive manner.

Working with BAC and the International English Language Provider Cycle

From the moment we receive your enquiry to achieving your BAC accreditation and beyond, we will provide you with access to a dedicated team who provide advice and guidance to support you all the way.

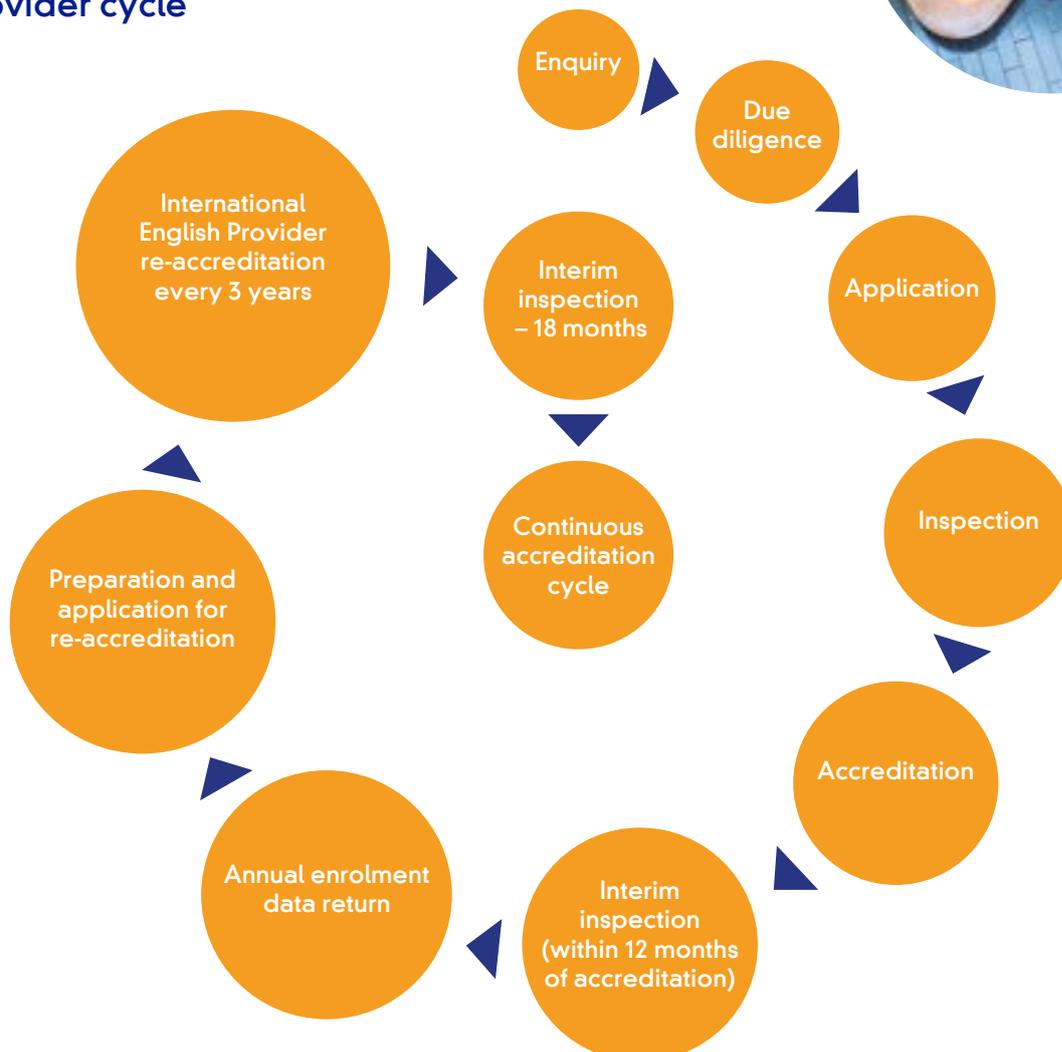
Accreditation for the International English Language Provider scheme is valid for three years. To support providers, and to follow up any outstanding actions, the first interim visit will be conducted within the first twelve month's.

As part of your provider agreement with us, BAC will request an annual data return in the UK summer period to calculate our annual accreditation fees. We may also be in touch to gather statistical data to help build a profile of our accredited providers and determine how BAC can contribute to the sector further.

Preparation for the re-accreditation process will begin well in advance of the due date, and the BAC Accreditation and Inspection teams will keep you informed of the appropriate steps to take in order to re-new your BAC accreditation.



Provider cycle



BAC International English Language Provider Accreditation Fees

When an application is submitted to BAC the following fees are required for payment:

Fee	Fee	Fee guidance
Application fee	£500	Non-refundable application fee to be submitted with the BAC application form
Inspection management fee – payable with application	£3,650	Payable with the application fee to initiate accreditation process and inspection arrangements
Inspection fee – payable prior to inspection date	Variable fee – see below	Inspection fees are determined by BAC according to the size of the organisation, the number of inspectors needed to complete the inspection over the required number of days

Annual accreditation fees

Number of course days	Fee
Up to 1000	£2,500
1001 – 2000	£3,775
Over 2,000	£4,775

Accreditation fees are set by submitting the number of course days delivered to BAC during the annual enrolment data return process. A pro rata accreditation fee is also payable by providers who are awarded accreditation during that year.

BAC
VALUES

Trust

We will act in a way that inspires the trust and confidence of all internal and external stakeholders. We will always do what we say we are going to do promptly and effectively.

Inspection fees for International English Language Providers

The number of inspectors and the duration of the inspection is determined by BAC according to the size of the organisation and the requirements of inspection during application processing. BAC will inform providers if the number of days required falls outside those listed below.

	0.5 day	1 day	1.5 days	2 days	3 days
1 inspector	£675	£950	£1,225	£1,500	£2,050
2 inspectors	£1,350	£1,900	£2,450	£3,000	£4,100
3 inspectors	£2,025	£2,850	£3,675	£4,500	£6,150

Accommodation, travel and local expenses for inspectors are covered by each provider during the inspector's visit. International interim inspection fees are also applicable.

All fees are subject to change and are applicable until August 2018.

BAC International English Language Provider Accreditation Fees

Interim inspection

The interim inspection will take place during the first 12 months of the first accreditation cycle and approximately half-way through all following accreditation cycles.

Interim visits do not include an inspection management fee, but inspector fees, accommodation, and travel expenses are applicable.

Supplementary inspection

A supplementary inspection may be required if there has been a significant change in provision, premises and facilities or provider management

- Half day – £500
- Full day – £800

Spot check

£800 (no fee if institution is selected at random).

Cancellation of inspection with less than four weeks' notice – £100 per inspector per day (plus any expenses incurred).

Appeal hearing – £1,500 (to be refunded if appeal not dismissed).

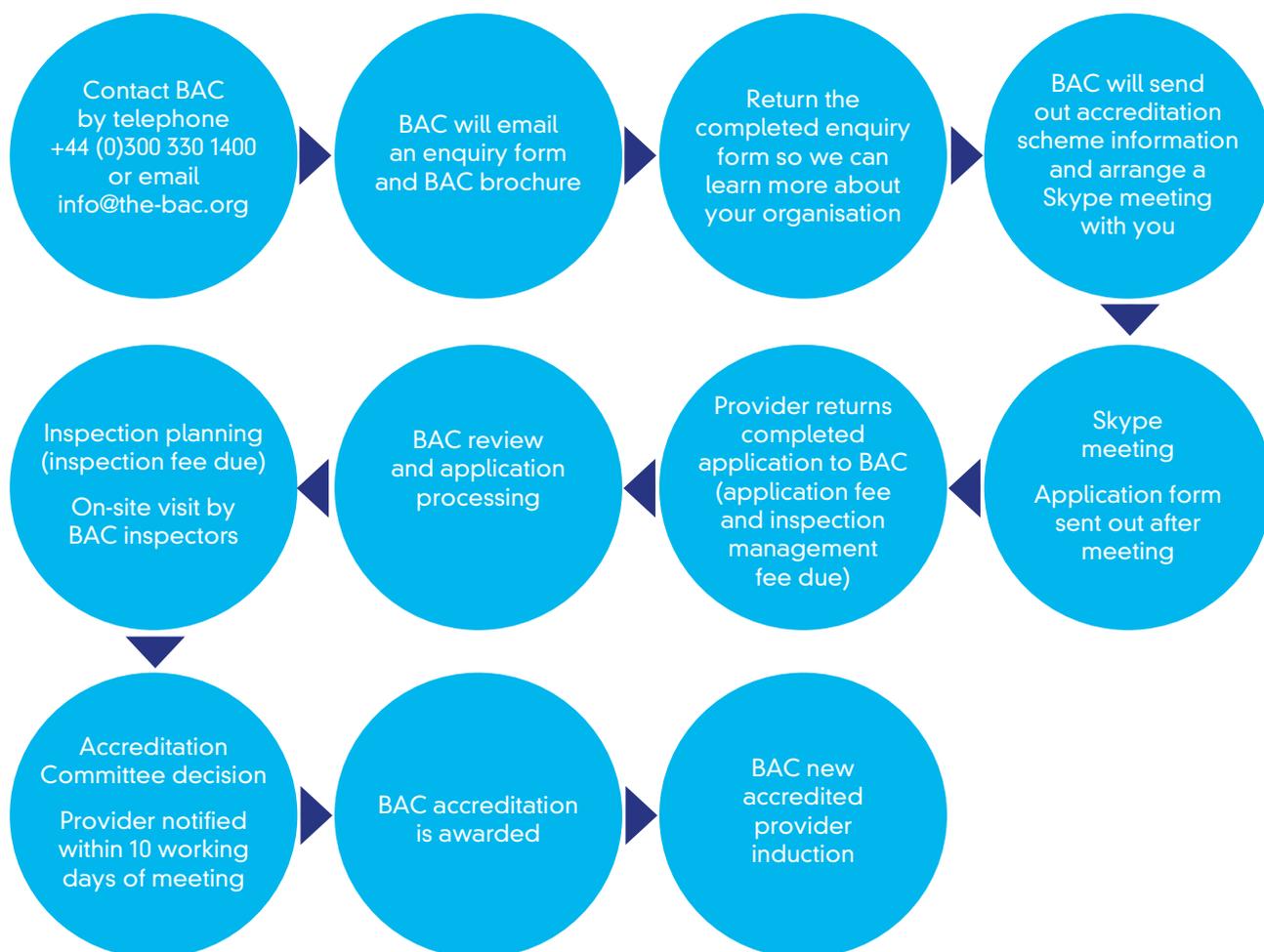
BAC
VALUES

Ethical

We will act fairly and consider the dignity, diversity and rights of individuals and groups of people we associate with.



BAC Accreditation Process



BAC Accreditation Support

All BAC accredited providers will receive dedicated ongoing support from the BAC team with additional help for new providers to help get started.

Key support includes:

- Guidance from BAC team who have in depth knowledge of the education sector
- Regular contact with the dedicated BAC team throughout the application inspection and quality assurance process
- Tailored induction for new providers and re-accreditation guidance for existing BAC providers.

"The inspection provided us with a wonderful opportunity to reflect on our management procedures, work with colleagues in teams, and get expert advice on a number of areas of our operation. The inspection has been a learning experience for all involved."
New York College,
Athens & Thessaloniki

"We gained great insight through the process on areas where we can make positive adjustments."
Council on International
Educational Exchanger

"We would highly recommend BAC to other providers. Very pleased with all contact and the overall organization of the inspection – Thank you."
Ardmay House Summer School





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The British Accreditation Council is
registered Charity and a UK Private
Company Limited by Guarantee

Company no: 1828990
Charity no: 326652