

BRITISH ACCREDITATION COUNCIL INSPECTION REPORT

Online, Distance and Blended Learning (ODBL) Full Inspection

NAME OF PROVIDER:	Bullseye Academy		
ADDRESS:	Birchin Court		
	20 Birchin Lane		
	London		
	EC3V 9DU		
HEAD OF PROVIDER:	Mr Alex Ng		
DATE OF INSPECTION:	18-20 April 2023		
ACCREDITATION STATUS AT INSPECTION:	Unaccredited		
DECISION ON A CODEDITATION			
DECISION ON ACCREDITATION:			
☑ Accreditation awarded for the full four-year period			
☐ Probation accreditation			
\square Decision on accreditation deferred			
☐ Award of accreditation refused			

DATE: 21 July 2023

1. Background to the provider

Bullseye Academy Limited (the Academy/the Provider) is a privately owned organisation that provides short, accredited programmes in financial trading. It was incorporated in England and Wales in 2020 and offered its first modules at the beginning of 2023.

The Academy is based in serviced offices near Bank in central London and is well located for access to the financial institutions in the City of London. The Academy's premises contain a simulated trading floor that is available five days a week, providing opportunities for the Academy's learners to use the facilities as much as possible.

The Academy's aim is to help shape the next generation of financial professionals through innovation, expertise and an unwavering determination to deliver success.

The Academy's Proprietor meets with the management team on a weekly basis. The management team consists of the Managing Director (MD), the Academic Dean, the Strategic Programme Director, the Sales Executive, who also acts as the Student Mentor, and an Academic Consultant. The MD is responsible for the day-to-day running of the provision.

2. Brief description of the current provision

The Academy offers programmes in financial trading that cover technical analysis, trading psychology, macro- and micro-economic analysis, and the development of a sustainable and consistent trading strategy.

The Academy offers a Certificate Programme in Financial Trading and Investment Management, an Advanced Certificate Programme in Financial Trading and Investment Management, a Diploma Programme in Financial Trading and Investment Management, and an Advanced Diploma Programme in Financial Trading and Investment Management. The Academy's Diploma and Advanced Diploma programmes are accredited by the Chartered Institute for Securities and Investment (CISI).

The programmes are delivered through online and in-person components and consist of a range of core, core elective and elective modules. The Provider's learners decide whether they wish to complete their studies online, in person or through a blended format. The varied delivery options that the Academy offers mean that its provision can be increased at short notice to meet the demands of up to 100 learners.

At the time of the inspection, 17 learners were enrolled, with 16 studying on the blended programme and one learner studying the programme fully online. All learners were Chinese, with the majority resident in the United Kingdom (UK), and the majority being female. All learners were over the age of 18. The learners were studying on the Certificate Programme in Financial Trading and Investment Management and the Diploma Programme in Financial Trading and Investment Management.

Learners are enrolled on the Academy's programmes monthly in four-week cycles to accommodate the four-, eight- and ten-week structures of its modules. Entry requirements are identified in the Academy's Frequently Asked Questions webpage, and the level of language ability required is shared on the Provider's enrolment form.

3. Inspection process

One inspector completed a three-day inspection, with two days online and one day onsite at the Academy's premises. Meetings were held with the MD, the Academic Dean, the Strategic Programme Director and the Sales Executive, who are also the tutors for the modules. Various online sessions were watched, and an onsite lesson and a learner's presentation were observed. A meeting was held with the learners. A tour of the premises was

completed. The Academy's management team fully co-operated with the inspector and provided a comprehensive range of documentation during the inspection.

PART B - JUDGEMENT AND EVIDENCE

The provider is effectively managed

The following judgements and comments are based upon evidence seen by the inspector(s) during the inspection and from documentation provided by the provider.

INSPECTION AREA – MANAGEMENT, STAFFING AND ADMINISTRATION

1.1	The management structure is clearly defined, documented the role and extent of authority of any owners, trustees of the role and extent of authority of any owners, trustees of the role and extent of authority of any owners, trustees of the role and extent of the role and extent of authority of any owners, trustees of the role and extent of th	_	⊠ Yes □ No	
1.2	The head of the provider and other senior managers are experienced, understand their specific responsibilities arout.		⊠ Yes □ No n	
1.3	There are clear channels of communication between the working for the organisation, including those working res	_	⊠ Yes □ No	
1.4	The provider has a written statement of its mission and gactivities and that is communicated to all stakeholders are regularly reviewed.	·	⊠ Yes □ No	
1.5	The provider has a written risk management strategy that data breaches and that is effectively implemented and re		id ⊠ Yes □ No	
This s		Met □ Partially Met □ Not Me	et	
	nanagement structure is clearly defined and documented i ority of the Proprietor are clearly understood by members	_		
under	ead of the Provider and the other senior managers are sui estand their specific responsibilities and are effective in car iptions of each management role and its responsibilities.			
Highly effective communication channels are operational at all times between members of the management team via email and the Provider's Learning Management System (LMS), including when staff are working remotely.				
The Provider has a clear, written mission statement, and this guides its activities effectively. The Provider uses an innovative approach to training, with its learners being offered the opportunity to undergo simulated trading experiences under the guidance of experienced professional traders. The mission statement is regularly reviewed at the end of each module to ensure its intended outcomes are being met and that learners have gained the skills needed to become successful traders.				
There is a detailed, documented risk management strategy in place, which includes financial planning and data breaches. The strategy is effectively implemented and is regularly reviewed at the Provider's education committee meetings.				
2.	The administration of online, distance and blended lear			
2.1	Administrators are suitably qualified and/or experienced responsibilities and duties and are effective in carrying the	•	☑ Yes □ No	
2.2	The size of the administrative team is sufficient to ensure running of the provider.	the effective day-to-day	⊠ Yes □ No	
2.3	The administrative support available to the management defined, documented and understood.	and learners is clearly	ĭ Yes □ No	
2.4	Administrative policies, procedures and systems are up t documented and effectively disseminated across the pro		☑ Yes □ No	

2.5	The working environment is fit for purpose and suitably resourced for the effective administration of the provider.	⊠ Yes □ No		
2.6	Data collection and collation systems are effective in supporting the administration of the provider, including the logging and monitoring of tutor and student interaction.	⊠ Yes □ No		
2.7	Learners' and tutors' personal records are sufficiently detailed and regularly updated.	⊠ Yes □ No		
2.8	The provider has a robust security system and policies in place for protecting the data of its learners and tutors.	⊠ Yes □ No		
	standard is judged to be: ⊠ Met □ Partially Met □ Not M ments	et		
effect	bers of the management team carry out specific, administrative duties, and this is sufficitive day-to-day running of the Academy. The MD is responsible for the management of a sees the student portal on the Provider's LMS and the marketing and teaching.			
learne day ru cours and m	Academic Dean oversees the creation and quality of the content for the Academy's progreers' work, queries and complaints. The Strategic Programme Director is responsible for the unning of the Academy's programmes, both those that are delivered in person and onling the content, and developing the LMS. The Sales Executive is responsible for answering inition nentoring learners. All members of the management team have clearly defined administ the effective operation of the Provider.	he delivery and day-to- e, and also for writing ial enquiries, enrolment		
The administrative support available to the management and learners is clearly defined, documented and understood by staff and learners. A clear description of each staff member's responsibilities is provided in their job description. As a result, the learners know who to approach for any queries they may have. Learners confirmed that their first point of contact was their assigned tutor or the Sales Executive/Student Mentor, with the Academic Dean answering questions on course content and assignments. Inspection findings confirmed this view.				
Administrative policies, procedures and systems are up to date, thorough and effectively disseminated across the Provider by means of the Academy's comprehensive student and staff handbooks. The information in the handbooks can be difficult to locate as the contents page does not show page numbers for specific information, and some of the job titles given do not correspond to those used by staff at the Academy.				
The working environment is fit for purpose and suitably resourced for the effective administration of the Provider. Desks with a bank of desktop computers are allocated for the sole use of the Academy's staff at one side of the classroom.				
Data collection and collation systems are effective in supporting the administration of the Provider, including the logging and monitoring of tutor and learner interaction. The Academy uses an efficient LMS, which records all tutor and learner interactions. This ensures that all members of the management team are fully informed about the learners, their progress and any questions they might have.				
robus their	ners' and tutors' personal records are sufficiently detailed and regularly updated on the Lest security system and policies in place for protecting the data of its learners and tutors. It own passwords to access their records on the LMS. All members of the management teat ds for administrative purposes.	earners and tutors set		
3.	The provider employs appropriate staff			
3.1	There are appropriate policies and effective procedures for the recruitment of suitably qualified and experienced staff that include, for self-employed staff, a signed performance service level agreement.	⊠ Yes □ No		

3.2	Appropriate checks, including of experience and c recruitment and accurate records are maintained		⊠ Yes □ No		
3.3	The provider has a robust tutor recruitment syste interview using a suitable online communication p	m that includes a face-to-face	⊠ Yes □ No		
3.4	There is an effective system for regularly reviewing incorporates regular monitoring of tutors' feedba		⊠ Yes □ No		
3.5	All staff are appropriately supported in their conti		⊠ Yes □ No		
	standard is judged to be:	☑ Met □ Partially Met □ Not Me	et		
	ments Academy's policies and procedures for the recruitme	ent of suitably qualified and experience	ed staff are documented		
in the	e staff handbook. These are comprehensive and effect for self-employed staff at the Academy.				
staff,	MD completes appropriate checks of experience and and secure records are maintained on the Academ includes an in-person interview onsite prior to empl	y's LMS. The Provider has a robust tute	•		
tutor the A ongo	e is an effective system for regularly reviewing the pass' feedback to learners. Tutor feedback to learners is cademic Dean, who in turn provides written feedback ing basis, feedback on their progress and areas for continually developing their skills.	is recorded on the Academy's LMS and ack to each tutor. The performance of	d regularly monitored by staff is reviewed on an		
	aff are appropriately supported in their Continuing	•			
teaching are carried out by the Academic Dean, and feedback to tutors includes links to courses that focus on the development of online teaching skills. The Academy has introduced peer observations where its tutors can identify					
	good practice and areas for development in their colleagues' online teaching.				
4.	Publicity material gives a comprehensive, up-to-	date and accurate description of the o	online, distance and		
4.1	Text and images used in publicity materials provice provider's facilities and the range and nature of the including, where appropriate, location and admin	ne resources and services offered,	⊠ Yes □ No		
4.2	Information on programmes is comprehensive an		⊠ Yes □ No		
4.3	The provider's key policies are accessible through	the website.	⊠ Yes □ No		
	This standard is judged to be: ☑ Met ☐ Partially Met ☐ Not Met Comments				
The Academy's website provides an accurate depiction of its facilities, the resources and services it offers and the location of its premises. There is no photograph of the exterior of the Provider's premises on the website or publicity materials. This would be a useful addition. Many of the images on the website show the Academy's simulated trading classroom and staff and clearly demonstrate the resources and services that learners will be offered during their studies.					
The information provided on the Academy's programmes is comprehensive and accurate. The structures of the programmes are clearly described showing the core, core elective and elective modules required to complete each of the Academy's programmes. Upcoming start dates are shown, together with information about the cost of the online versus on-site versions of the programmes.					
	cademy's programmes. Upcoming start dates are sl	-	-		

5.	The provider has effective systems to monitor its own standards and assess its own p to continuous improvement	erformance with a view	
5.1	There are effective systems for monitoring and periodically reviewing all aspects of the provider's performance.	⊠ Yes □ No	
5.2	The provider has effective mechanisms for obtaining feedback from learners and other stakeholders, such as staff, partner providers and employers, on all aspects of the provider's provision.	⊠ Yes □ No	
5.3	Feedback is obtained, recorded and analysed on a regular basis.		
5.4	The feedback is reviewed by the management, and appropriate action is taken.		
5.5	There is a mechanism for reporting to the learners what the provider has done in responsible to their feedback.		
5.6	Reports are compiled at least annually that include the results of the provider's performance reviews, an analysis of relevant data, including learner feedback, and action plans.	⊠ Yes □ No on	
5.7	Action plans are implemented and regularly reviewed, with outcomes reported to senion management.	or ⊠ Yes □ No	
	standard is judged to be: ☑ Met ☐ Partially Met ☐ Not Moments	et	
qualit	Academic Board and Education Committee monitor the Academy's performance and underly assurance and enhancement review. Action points are then created, implemented and quality and enhancement review takes place in July or August 2023, six months after the and noted.	l regularly reviewed. The	
The Academy has effective mechanisms for obtaining feedback from learners and staff on all aspects of its provision. Learners are able to give feedback on each module through the comments function on the LMS and via a module completion evaluation form. Ongoing oral feedback on all aspects of the provision is shared by the Academy's staff during their regular meetings. All feedback is reviewed in a timely manner, and action is taken immediately to address any issues that may have arisen.			
There is a mechanism in place for the Academy to report to learners what has been done in response to their feedback. If learners provide their feedback at the end of their module, they are informed of the Academy's response by email. The Academy has created an alumni group for its learners, who are able to access the LMS for four weeks after they complete their programme. The Academy seeks learner feedback at all stages of their learning and is very responsive to their comments.			
The Academy has been operational since January 2023. The first annual report, containing information about the Provider's performance, will be completed at the end of 2023. The Academy continually analyses a range of data, including learner feedback, through its LMS.			
	agement team meetings are held three times a week. Action points are allocated to staff pletion of tasks being recorded on a spreadsheet and shared prior to the team's next mee	•	
INSPEC	CTION AREA – TEACHING, LEARNING AND ASSESSMENT		
6.	Management of the programme is effective		
6.1	There is an effective manager or management team with experience of online, distance and blended learning who has responsibility for programme delivery and	⊠ Yes □ No	
6.2	management of the teaching, learning and assessment team. The allocation of tutors to programmes provides a consistent learning experience, and delivery is monitored to ensure consistency.	⊠ Yes □ No	

6.3	Realistic deadlines and schedules, including revision periods, are set and communicated well in advance to learners.	⊠ Yes □ No □ NA			
6.4	Delivery methods and programme design ensure that the programme objectives and intended learning outcomes are effectively achieved.	⊠ Yes □ No			
6.5	The programmes' content is regularly reviewed and reflects current knowledge and practice.	⊠ Yes □ No			
6.6	Programmes are designed in ways that allow learners to develop the knowledge and skills required for final examinations and/or assessments or that meet the needs of the learners and other stakeholders.	⊠ Yes □ No □ NA			
6.7	The commissioning of individual course content and materials is managed effectively and is checked to ensure standardisation across the provision.	⊠ Yes □ No			
6.8	Learners have appropriate access to staff for academic and/or learning support.	⊠ Yes □ No			
	standard is judged to be: ⊠ Met □ Partially Met □ No ments	t Met			
mem Strate learn learn	e is an effective management team with experience of Online, Distance and Blended I bers have responsibility for programme delivery and management of teaching, learning Programme Director manages the online element of the Academy's programmes ers completing their studies online. The Academic Dean is responsible for the programing and assessment.	ng and assessment. The and effectively supports the mme content and teaching,			
inform of the delive that t	The allocation of tutors to programmes provides a consistent learning experience, and delivery is monitored through informal observations completed by the MD and Academic Dean to ensure consistency. Learners are allocated to one of the Academy's tutors on their induction day. Learners told the inspector that they liked the way tutors shared the delivery of the programme content, for example, by teaching alternate online and face-to-face sessions, as they felt that they gained from the wide range of experience of the tutors.				
Realistic deadlines and schedules are set and communicated well in advance in the module outlines shared with the learners at the start of their programmes.					
Innovative delivery methods ensure that the programme objectives and learning outcomes are achieved effectively. The delivery of the course content simulates real-life trading, with learners being guided in their use of financial websites and their understanding of trading terminology. The use of simulated trading accounts for the learners allows them to practise their skills in a safe environment, under expert guidance. The programme design and course content reflect current knowledge and practice and is regularly reviewed and updated by the management team.					
The Academy's programmes allow learners to develop the knowledge and skills that are required for their final examinations and assessments. The learners informed the inspector that they felt the programmes met their needs and that they were being well prepared to trade on the financial markets. The learners were keen to start trading upon completion of their studies.					
The Academic Dean effectively manages the commissioning of course content and this ensures that there is standardisation across the provision.					
to the	ers are encouraged to speak to their tutor about any academic or learning support the Academic Dean if necessary. All tutors are on site each Friday and are available to learny provides a high level of support for its learners.				
7.	Tutors have an appropriate level of subject knowledge and pedagogic skill relevan	nt to online, distance and			
7.1	Tutors are appropriately qualified and/or experienced.	⊠ Yes □ No			

7.2	Tutors demonstrate an understanding of the chal and blended learning.	lenges and demands of online, dist	ance ⊠ Yes □ No	
7.3	Tutors have an appropriate level of subject knowledge and pedagogic and communication ☐ Yes ☐ No			
	skills that allow them to deliver the programmes	<u> </u>		
7.4	Tutors are appropriately trained with respect to pand instructional approaches, and the use of the	•	aching ⊠ Yes □ No	
This s	tandard is judged to be:	☑ Met ☐ Partially Met ☐ Not	Met	
	nents			
	Academy's tutors are well qualified and have a wide	e range of experience of working in	the financial sector and ar	е
exper	ienced, independent financial traders.			
All of	the Academy's tutors have a good level of underst	anding about the challenges preser	nted by ODBL. They present	+
	rebinars and two tutors maintain a regularly update			١
	cial markets. All of the Academy's webinars are rec			
	s is confident in the use of the Academy's video-co	•		ř
	edagogic and communication skills which allow the		•	
-	ost from their programme of study.		,, ,	
	cademy's tutors are confident users of technology	•	_	
_	d approach, showing them how to access and deco			
	ppropriately trained with respect to the Provider's		_	
	paches, this ensures that they are able to adapt the	-		
	ers particularly like the simulation trading account	, -	g of their studies as this	
helps	them to practise trading in a realistic way under to	itor supervision.		
8.	Tutors respond to the individual learning needs	of learners		
8.1	The academic and/or professional backgrounds a		⊠ Yes □ No	
	learners are taken into account in the planning, d			
	programmes.			
8.2	Learners are encouraged and enabled to develop	independent learning skills.	⊠ Yes □ No	
8.3	Tutors employ effective strategies to check learned	ers' understanding of	⊠ Yes □ No	
	concepts and programme content.	G		
This s	tandard is judged to be:	☑ Met □ Partially Met □ Not	Met	
Comr	nents			
An in	tial consultation takes place with learners prior to	their enrolment on modules. The c	onsultation records their	
	emic and professional background and support nee			
meet their needs. The enrolment form also asks prospective learners to disclose any support needs they may have so				
that the Academy can take this into account in the planning, design and delivery of its programmes. The provision of a				
	ated trading account with a trading fund of £10,00	_		
	ng skills while they are studying at the Academy. T			r
	nd they are able to follow the international market	•	_	
	igh the monitoring of learners' activity in their trad	_		
	ers' understanding of concepts and programme co		-	
tutor	s and peers about their trading at the end of their r	nodules. They receive detailed feed	aback from their tutors.	
9.	Learners receive appropriate assessment and fed	edback on their performance and p	progress, which are	

effectively monitored

9.1	Programmes include a schedule of assessments, the procedures and criteria for which are available in writing and provided in advance to learners and tutors.	⊠ Yes □ No □ NA
9.2	Assessments maintain an appropriate focus on assessment criteria and the achievement of the intended learning outcomes.	⊠ Yes □ No □ NA
9.3	Ongoing assessments appropriately reflect the content and standards of any final assessments.	⊠ Yes □ No □ NA
9.4	Learner assessment is guided by grading policies that are consistent and well communicated with a robust, fair and effective marking system that ensures assessments are returned to learners in a timely manner.	□ Yes □ No 図 NA
9.5	Progress and assessment outcomes are monitored to enable the identification of learners who are not making satisfactory progress and timely interventions take place if required.	⊠ Yes □ No □ NA
9.6	Feedback is given to individual learners on a regular basis, is tailored to meet their specific needs and is constructive in its nature and delivery.	⊠ Yes □ No
9.7	Learners are made aware of how their progress relates to their target level of achievement.	⊠ Yes □ No □ NA
9.8	Timely advice and guidance on alternative programmes are provided to learners who are judged to be making insufficient progress.	☐ Yes ☐ No ☒ NA
9.9	The provider takes effective steps to identify and discourage cheating and plagiarism and takes effective action.	⊠ Yes □ No □ NA
9.10	Tutor and learner assessment submissions are monitored, and appropriate action is taken if the timeliness of these falls below expectations.	⊠ Yes □ No
This s	tandard is judged to be: ⊠ Met □ Partially Met □ No	ot Met
Comr	nents	
conte	ers complete a number of integrated quizzes during their studies to self-check their ent. Learners and tutors are provided with a schedule of assessments at the beginnin pass the end-of-module test to receive the credits associated with each module.	_

The module information provided to learners prior to their enrolment clearly states the intended learning outcomes of their chosen programme and shows how the different modules contribute to these outcomes. The quizzes undertaken by the learners clearly align with the achievement of each module's intended learning outcomes and reflect the content and standards of any final assessments, ensuring that learners are able to check their understanding of the module content before taking the end-of-module test. Learners are asked to give a presentation to the Academy's tutors on their experience of trading.

Ongoing formative assessment for each module is completed by means of quizzes which the learners complete live online during their training sessions, with immediate feedback being given to the group by the Academy's tutors.

The allocation of learners to a specific tutor group, and the record of work maintained on the LMS, ensure that learners' progress and assessment outcomes are monitored. This allows the Academy to identify learners who are not making satisfactory progress and ensures a timely intervention can take place, as required.

The Academy does not offer alternative programmes to learners who are judged to be making insufficient progress as its modules are all designed at the same level of complexity to meet the requirements of CISI validation. Learners are offered three opportunities to pass their module to facilitate their successful completion. If they fail all three attempts, they are required to restart the module.

Effective steps are taken to identify and discourage cheating and plagiarism. Each learner is required to give a formal face to face presentation to the Academy's tutors at the end of their module and the end-of-module test is taken onsite under tutor supervision. A clear procedure is in place about steps to be taken if plagiarism or cheating is detected.

Feedback is given to individual learners in person or through the chat facility on the LMS. Learners are also made aware of how their progress relates to their target level of achievement through the use of the quizzes and an end-of-module test. The feedback they received is constructive and is tailored to meet their specific needs. Assessment submissions are also monitored on the Academy's LMS, with appropriate steps being taken by the learner's tutor and the Academic Dean if timeliness falls below expectations.

10.	The provider offers courses leading to accredited av	varus granteu by recogniseu awa	irding bodies		
This s	standard is judged to be:	Met □ Partially Met □ Not Met [□NA		
Comn	nents				
The A	cademy's programmes lead to accredited awards gran	ted by the CISI.			
11.	There is a clear rationale for programmes leading to	unaccredited or internal award	S		
11.1	There is a clear statement of the level claimed relative qualifications framework, for example, the RQF, CQF Kingdom, and evidence that learners who receive the requirements for that level.	e to the relevant national W or SCQF in the United	☐ Yes ☐ No ☐ NA		
11.2	There is evidence of the extent to which the awards a of employment or further study, such as learners' de feedback, student testimonials and success stories ar	stination data, employer	☐ Yes ☐ No ☐ NA		
11.3	External moderators are involved in the assessment	orocess.	☐ Yes ☐ No ☐ NA		
This standard is judged to be: ☐ Met ☐ Partially Met ☐ Not Met ☒ NA Comments					
12. 12.1	There are satisfactory procedures for the administration. The provider complies with the requirements of the returns of assessment security and administration.		means of assessment ☑ Yes ☐ No ☐ NA		
12.2	For internal awards, there are effective systems in plant administration.	ace for assessment security	☐ Yes ☐ No ☒ NA		
12.3	For internal awards, there are clear procedures for le marks.	arners to appeal against their	☐ Yes ☐ No ☒ NA		
12.4	There is an authentication process that enables the plearner who is registered on the programme is the sa completes the programme and receives any program	me person who attends,	⊠ Yes □ No □ NA		
This s		Met □ Partially Met □ Not Met 🏾	□ NA		
Comments					
	All documentation for the end-of-module tests is securely stored on the Provider's LMS portal in accordance with the regulations of the CISI.				
The A	The Academy does not offer internal awards. All the modules it offers are accredited by the CISI.				

The Academy maintains a thorough authentication process. The Sales Executive completes an in-person interview with each applicant and, as a tutor on the programmes, ensures that the enrolled learner is the same person who completes the course and receives the credit.

INSPECTION AREA – LEARNER SUPPORT

13.	The enrolment process is comprehensive, transparent and supportive to applicants			
13.1	The provider ensures that the specific programmes on which learners are registered are likely to meet the learners' expectations and needs.	⊠ Yes □ No		
13.2	Applicants are provided with sufficient information to make an informed decision on the suitability of the programmes and their delivery methods and can discuss any concerns before enrolment.	⊠ Yes □ No		
13.3	Enrolment and application documentation is easily accessible and simple to complete and submit.	⊠ Yes □ No		
13.4	The provider replies to all application enquiries in line with its appropriate target response times.	⊠ Yes □ No		
13.5	Entry requirements for each programme, including those relating to language ability where applicable, are set at an appropriate level and clearly stated in the programme descriptions read by prospective learners.	⊠ Yes □ No □ NA		
13.6	The provider takes reasonable steps to ensure that learners accepted for programmes meet any enrolment requirements and that any claimed qualifications are verified.	⊠ Yes □ No □ NA		
13.7	The provider makes it clear to applicants that they are responsible for checking that they have the digital literacy and system requirements necessary to study on their chosen programme.	⊠ Yes □ No		
13.8	The provider has effective systems to identify learners who have special educational needs and/or disabilities requiring additional learning support or any other reasonable adjustments so that these can be put in place.	⊠ Yes □ No		
13.9	Learners apply for and are enrolled on programmes under fair and transparent contractual terms and conditions, which include appropriate refund arrangements and a cooling-off period.	⊠ Yes □ No		
This s	tandard is judged to be: ☑ Met ☐ Partially Met ☐ Not N	Лet		
Comn				
Prior to enrolment, applicants have a conversation with the Academy's Sales Executive either online or in person. They are asked about what they would like to achieve, for example to trade or join an investment bank, and they are guided towards the programme that would best meet their expectations and needs.				
Applicants are provided with sufficient information, online and in hard copy, to make an informed decision on the suitability of the programmes and their delivery methods and can discuss any concerns with the Sales Executive before enrolment. Other members of the management team can also answer questions based on their own experiences, as relevant to the individual applicant's needs.				
All application and enrolment documentation is available online and is easy to complete. The Provider replies to all enquiries in a timely, efficient manner. Enquiries made during the week are answered within 24 hours, while enquiries received at the weekend are responded to the following Monday.				
enrolr	Entry requirements for each programme are set at an appropriate level and are clearly stated on the Academy's enrolment form and website. The language level of prospective learners is assessed through conversations held with a member of the Academy's management team prior to the learner's completion of the enrolment form.			

The Academy asks that learners have access to suitable wireless broadband from their homes. The learners are provided with a desktop computer linked to the Academy's trading room simulation software when they are on site.

Learners are asked to disclose any specific learning needs and/or disabilities on the Academy's enrolment form. The Provider's premises already have wheelchair access via a ramp and a lift to all floors in the building. An accessible toilet is located on the ground floor. The Provider ensures that support can be put in place to support learners with specific learning needs.

Terms and conditions stated on the Academy's enrolment form ensure that learners are enrolled on its programmes under fair and transparent contractual terms and conditions. Refund arrangements and an appropriate cooling off period are also detailed in the Academy's terms and conditions.

14.	Services provided meet the reasonable needs of learners		
14.1	Staff are available to assist learners to resolve issues of a general nature and all enquiries from learners are handled promptly an		⊠ Yes □ No
14.2	The provider supports and encourages peer interaction through channels, including social media and virtual learning environme		⊠ Yes □ No
14.3	Staff monitor the online activity of learners and tutors and take if there are concerns about cyberbullying or other online risks to		⊠ Yes □ No
14.4	Learners have access to a fair, written complaints procedure of informed at the start of the programme.	which they are	⊠ Yes □ No
14.5	Learners are advised of BAC's complaints procedure.		☐ Yes ☐ No ☒ NA
14.6	Effective safeguarding arrangements are in place for learners up and vulnerable adults, which are regularly reviewed.	nder the age of 18	☐ Yes ☐ No ⊠ NA
14.7	A suitable policy and effective arrangements are in place to pro the risks associated with radicalisation and extremism.	tect learners from	☐ Yes ⊠ No
This st	andard is judged to be: ☐ Met ☒	Partially Met □ Not	Met

C-----

Tutors effectively support learners from their assigned group with any issues of a general or technical nature via online or in-person communication. Any issues which arise are handled promptly and sympathetically which ensures that the learners' progress is not impeded.

Peer interaction is encouraged through the use of a range of social media and video-sharing applications and a Virtual Learning Environment (VLE). Staff and learners also use a shared social messaging video sharing application. Learners are offered a wide range of media through which they can interact with their peers and their tutors.

The Academy's LMS offers learners the opportunity to interact with each other via a collaborative forum. However, at the time of the inspection, this had not been used by the Academy's learners.

The Academy's staff monitor the online activity of tutors and learners on the LMS. All tutor and learner participation is logged which allows the management team to take immediate action if there are concerns about cyberbullying or other online risks.

The student handbook provides learners with access to a fair, written complaints procedure.

The Academy was not accredited by British Accreditation Council (BAC) at the time of the inspection. Information about BAC's complaints procedure will be made available to learners upon accreditation.

The Academy does not enrol learners under the age of 18 or vulnerable adults.

The Academy has a policy in place to protect learners from the risks associated with radicalisation and extremism. In addition, a detailed risk assessment has been completed by the Provider.			
14.7 However, not all members of the management team have completed the relevant training.			
15. Programme materials are appropriate to the medium of delivery and are effective			
15.1 Programme designers make effective use of appropriate teaching and learning ☐ Yes ☐ No resources.			
Programme materials are designed for a specific and clearly stated level of study ☐ Yes ☐ No ☒ NA and include appropriate support material.			
Programme materials are appropriately presented and sufficiently comprehensive ☐ Yes ☐ No to enable learners to achieve the programme objectives.			
Programme materials are regularly reviewed and revised to ensure that they are ☐ Yes ☐ No accurate and reflect current knowledge and practice.			
Instructions and guidance on how to study and how to use the learning materials ☐ Yes ☐ No ☐ are made available to assist learners to learn effectively.			
This standard is judged to be: ☑ Met □ Partially Met □ Not Met			
Comments			
The Academy's programmes have been designed by the Academic Dean and make effective use of the teaching and learning resources stored on the LMS. Resources include the simulated trading room and its associated materials, training session notes and guidance clarifying stock market terminology. The Academy's programmes have not been allocated a specific level of study at the present time. The Academy is presently enhancing the programme content to ensure that it fully meets level requirements.			
The Academy's programme materials are professionally produced and are designed to ensure that learners meet the learning outcomes of each programme. In addition to taking the end-of-module test, learners complete quizzes that are integrated into the programme content. This allows learners to check that they have correctly understood the course content.			
The Academic Dean regularly reviews and revises the programme materials to ensure that these are accurate and reflect current knowledge and practice and developments in the financial markets.			
Instructions and guidance on the Academy's learning materials are made available online in clear and easily understandable language. This assists learners to learn effectively. Learners confirmed that they found the Academy's website easy to use and that they liked being able to review the online content at their own pace. Inspection findings confirm this view.			
16. The technology used to deliver the programmes is fit for purpose and effective			
16.1 The provider uses appropriate and accessible technology to optimise the interaction ☐ Yes ☐ No between the provider and the learner.			
16.2 The provider ensures that the materials and learning resources can be easily accessed ☐ Yes ☐ No by learners and checks this regularly.			
The provider has access to the services of an experienced technical support provider that ☐ Yes ☐ No ensures systems are operative at all times and provides appropriate support to tutors and staff working remotely.			
This standard is judged to be: ☑ Met □ Partially Met □ Not Met			

Comments

Learners are provided with links to the Provider's live webinars, which also contain a chat function for the learners and tutors to use. All sessions are recorded and maintained in an online library for learners to access at times that suit them.

All online resources are continually updated in response to developments in the financial markets. In addition, a daily and weekly publication written by the Academy's staff is added to the Provider's resource bank. Easy access to the Academy's resources ensures that learners are kept up to date about changes in the stock markets and economic news.

The Academy has access to a worldwide support team for its LMS 24 hours per day. Each member of staff also has access to the support team whenever required and a video conference call can be organised if necessary.

INSPECTION AREA - FACE-TO-FACE COMPONENT (if applicable)

17.	The provider has formal arrangements in place that mean it has possession of and premises	or access to suitable
17.1	The provider has formal arrangements in place that mean it has possession of	⊠ Yes □ No
_	and/or access to suitable premises.	
17.2	The provider has access to suitable external premises of a temporary or occasional	⊠ Yes □ No □ NA
_	nature for training purposes.	
This st	tandard is judged to be: ⊠ Met □ Partially Met □ Not	Met
Comm	nents	
progra	Il arrangements are in place for the Provider to have access to premises that are well ammes. The Academy also has access to additional premises of a temporary or occasi ining or meeting purposes.	•
18. 18.1	The premises provide a safe, secure and clean environment for learners and staff Access to the premises is appropriately restricted and secured.	⊠ Yes □ No
18.2	The premises are maintained in an adequate state of repair, decoration and	⊠ Yes □ No
10.2	cleanliness.	△ res □ No
18.3	There are specific safety rules in areas of particular hazard, for example, science	☐ Yes ☐ No ☒ NA
10 /	laboratories, that are readily available to learners, staff and visitors.	
18.4	General guidance on health and safety is made available to learners, staff and visitors.	⊠ Yes □ No
18.5	There is adequate signage inside and outside the premises and notice boards for the display of general information.	⊠ Yes □ No
18.6	There is adequate circulation space for the number of learners and staff	⊠ Yes □ No
_	accommodated, and a suitable area in which to receive visitors.	
18.7	There are toilet facilities of an appropriate number and level of cleanliness.	⊠ Yes □ No
18.8	There is adequate heating and ventilation in all rooms.	⊠ Yes □ No
This st	tandard is judged to be: ⊠ Met □ Partially Met □ Not	Met

buildi	s to the premises is appropriately restricted and secured. Visitors are required to sign in ng, and reception staff contact the Academy's staff to confirm that the visitors can enterovided with a security pass to enter the lift and gain entry to the Academy on the third	r the premises. Learners
•	remises are maintained in an excellent state of repair, decoration and cleanliness and or ort to learners, staff and visitors.	ffer a high level of
The A	cademy does not utilise areas of particular hazard.	
learne	e is adequate signage inside and outside the premises regarding health and safety which ers, staff and visitors. This includes signs indicating fire exits and emergency lighting. In a afety guidance is available in the staff and student handbooks.	
	e display of information on notice boards is not permitted by the building's management ated by email to the Academy for dissemination to its learners and staff.	t, general information is
secon	eception area on the ground floor of the building contains a seating area with a sofa and dominated comfortable seating area available directly adjacent to the Academy's training room. The circulation space for learners and staff and suitable areas for receiving visitors.	
	e are an appropriate number of toilets which offer a high level of cleanliness. The Acader rentilated and offer adequate heating.	my's premises are also
19.	Training rooms and other learning areas are appropriate for the programmes offered	1
19.1	Training rooms and other learning areas provide adequate accommodation for the teaching/training sessions allocated to them.	⊠ Yes □ No
19.2	Training rooms and any specialised learning areas, for example, laboratories, workshops and studios, are equipped to a level that allows for the effective delivery of each programme.	⊠ Yes □ No
19.3	There are facilities suitable for conducting the assessments required on each programme.	□ Yes □ No ⊠ NA
19.4	Training sessions are timetabled and rooms are allocated appropriately for the programmes offered.	⊠ Yes □ No
	tandard is judged to be: ☑ Met ☐ Partially Met ☐ Not M .	et
Comn		
conta the le	cademy's training room provides adequate accommodation for the training sessions allowing eight desks for learners. Each desk contains a desktop computer that is linked to the arners the opportunity to experience trading in a way that simulates a real-life trading repuidance of their tutors.	Provider's LMS and offers
	sessments are completed online.	
times	cademy's online and in-person training sessions are clearly timetabled. Live webinars ar from Monday to Friday. The weekly in-person component of each programme is held o classroom.	
20	There are appreciate additional facilities for learners and staff	
20. 20.1	There are appropriate additional facilities for learners and staff Learners have access to sufficient space, which could include a library and suitable IT facilities, so that they can carry out their own private work and/or study.	⊠ Yes □ No

20.2	Tutors have access to sufficient personal space for presessions, marking work and relaxation.	paring teaching/training	⊠ Yes □ No □ NA
20.3	Learners and staff have access to space and facilities so consumption of food and drink, including facilities that premises.		⊠ Yes □ No
20.4	There are individual offices or rooms in which tutors at hold private meetings and a room of sufficient size to h	_	⊠ Yes □ No
	noid private meetings and a room of sunicient size to r	iola stati illeetiligs.	
This s	standard is judged to be:	☑ Met □ Partially Met □ Not M	et
	ments		
	ners have access to sufficient space for their studies and also have access to an online and onsite library during the		he Provider's premises.
classr	rs have access to sufficient personal space for their work room can be used by staff when they require privacy. Tu dual rooms where they can hold private meetings and st	tors and senior management als	_
Learn	Academy is in a central location where there is a wide valuers and staff also have access to two large, modern, well rinks and food. There is also a secure outside seating are	l-equipped kitchens, with tables	
hold	e are meeting rooms available on the same floor as the Aprivate meetings and staff meetings. Larger meeting roose by the Provider's staff.		
21.	There is an appropriate policy on learner attendance	-	
21.1	There is a clear policy on learner attendance and punctal learners and other stakeholders.	tuality that is communicated to	⊠ Yes □ No
21.2	Accurate and secure records of attendance and punctu for all learners, collated centrally and regularly reviews	,	⊠ Yes □ No □ NA
21.3	Learner absences are followed up promptly and appro	priate action is taken.	⊠ Yes □ No □ NA
This s	standard is judged to be:	☑ Met □ Partially Met □ Not M	let
	ments		
	Academy has a clear policy on learner attendance and pu ne Provider's handbooks.	nctuality which is communicate	d to learners and tutors
studi	Academy's LMS is used to record each learner's progress ed and the course components they have completed. A value of the course is checked to ensure that they are cor	weekly meeting is held by the m	anagement team, and
	ord of attendance is kept for learners attending each of earner records on the LMS.	the in-person sessions, and this	information is added to
	e learner activity is monitored via the LMS. Inactivity is consibilities for the learner will contact them immediately	•	nember with mentoring
22.	Learners attending face-to-face components receive a	annronriata sunnort	

22.1	There is at least one named staff member responsible for learner welfare who is suitably trained and/or experienced, accessible to all learners and available to provide advice.	⊠ Yes □ No
22.2	Learners receive appropriate information, advice and guidance before the start of the course.	⊠ Yes □ No
22.3	Learners receive an appropriate induction and relevant information at the start of the course.	⊠ Yes □ No
22.4	Learners are issued with a contact number for out-of-hours and emergency support.	⊠ Yes □ No □ NA
22.5	The provider has policies in place to avoid discrimination and a procedure for dealing with any abusive behaviour, including cyberbullying, and these are effectively implemented.	⊠ Yes □ No
22.6	There is an e-policy in place that references any existing staff and learner codes of conduct and covers learners' on-site use of social media and devices such as mobile telephones, tablets and cameras.	⊠ Yes □ No □ NA
22.7	The provider collects contact details for learners and their next of kin, and appropriate staff can access the information quickly and easily, in and out of normal operating hours.	⊠ Yes □ No
22.8	There are appropriate policies and procedures for the acquisition of teaching/training and learning resources that ensure that all tutors have access to the appropriate quantity and quality of resources on the day/s of the course for the benefit of the learners.	⊠ Yes □ No
22.9	Teaching/training sessions maintain an appropriate focus on any assessment objectives or statement of intended learning outcomes established by the awarding and/or examination body.	⊠ Yes □ No □ NA
This s	tandard is judged to be: ☑ Met ☐ Partially Met ☐ Not N	Лet
Comr		
	cademic Dean is responsible for learner welfare and is suitably trained and experienced	d and accessible to all
learne	ers and tutors to provide advice.	
consu	ers receive a wide range of information, advice and guidance before the start of their c Itation with the Sales Executive, who ensures that they know the entry requirements o amme of study.	
held of	ers receive an appropriate induction and relevant information on the first day of their ronsite. Learners are enrolled on the first Monday of each month and are allocated to the also gain access to the Academy's LMS, the student handbook and their module materid tour of the premises.	eir tutors at induction.
	nain office number is the contact number given to learners. Learners can also contact the aging application for out-of-hours and emergency support.	ne MD via an instant
docur stude	es regarding discrimination and a procedure for dealing with any abusive behaviour inconented in both the student and staff handbooks and are effectively implemented. There not and staff handbooks that covers learners' on-site use of social media and devices such and cameras.	e is also an e-policy in the
	nation about the learners' contact details and next of kin is collected at enrolment. This	s information is kept
	ely on the Provider's LMS and can be accessed quickly by the appropriate member of st	aff.

Training sessions maintain an appropriate focus on any assessment objectives or statement of intended learning outcomes established by the CISI. This ensures that learners are well prepared to undertake the Provider's online endof-module examinations. 23. International learners are provided with specific advice and assistance 23.1 International learners receive appropriate advice before their arrival on travelling to and ☐ Yes ☐ No living in their host country. 23.2 International learners receive an appropriate induction upon arrival covering issues ☐ Yes ☐ No specific to the local area. 23.3 Information and advice specific to international learners continue to be available ☐ Yes ☐ No throughout their programme of study. 23.4 Provision of support takes into account cultural and religious considerations. ☐ Yes ☐ No \square Met \square Partially Met \square Not Met \boxtimes NA This standard is judged to be: Comments 24. Tutors are suitable for the courses to which they are allocated and effective in delivering them 24.1 Tutors are supported in their continuing professional development and enabled to ☑ Yes □ No □ NA develop further pedagogic techniques to enhance the learning. 24.2 Tutors respond to different backgrounds and particular support needs of learners in their delivery of the teaching/training sessions. 24.3 Tutors employ effective strategies to involve all learners in active participation and to check their understanding of concepts and course content. 24.4 There is an effective system for regularly reviewing the performance of the tutors ⊠ Yes □ No. that includes regular, scheduled course delivery observations. This standard is judged to be: ☑ Met □ Partially Met □ Not Met Comments The Academy's Academic Dean provides tutors with links to online courses that focus on the development of their online teaching practice. Completion of the recommended courses ensures that tutors continue to develop their skills to enhance their learner' studies.

The Academy's tutors come from a wide range of backgrounds, which allows them to support their learners' particular needs effectively. The MD speaks fluent Mandarin Chinese and Cantonese, which enables him to support the Chinese learners attending the Academy.

The Academy's tutors use a range of strategies in their webinars to encourage learner participation, including asking questions, projecting content to stimulate discussion. However, these strategies are not always effective, and learner participation is low. The online room also contains a chat box which is not effectively used by tutors to involve learners in active participation during the live webinars.

The Academic Dean completes regular, scheduled module delivery observations. The Academy's tutors are also observed when delivering live webinars. All feedback is fully documented and effectively recognises the tutors' strengths and areas for further development. Residential accommodation that is directly managed by the provider is fit for purpose, well maintained and 25. appropriately supervised 25.1 Any residential accommodation is clean, safe and of a standard that is adequate for ☐ Yes ☐ No the needs of learners. 25.2 Any residential accommodation where learners under 18 are accommodated is ☐ Yes ☐ No ☐ NA open to inspection by the appropriate authorities, including Ofsted. 25.3 Clear rules regarding fire safety and other health and safety procedures are in place, ☐ Yes ☐ No and appropriate precautions are taken for the security of learners and their property. 25.4 A level of supervision appropriate to the needs of learners is provided. ☐ Yes ☐ No 25.5 Appropriate measures are in place to ensure that learners under the age of 18 and ☐ Yes ☐ No ☐ NA those over the age of 18 are separated when allocating accommodation. This standard is judged to be: \square Met \square Partially Met \square Not Met \boxtimes NA **Comments** Where home-stay accommodation is organised, the welfare of learners is ensured and the provider's 26. relationship with hosts is properly managed Home-stay accommodation is selected so that it provides a safe and comfortable living 26.1 ☐ Yes ☐ No environment for learners and is appropriately located for travel to and from the provider. Home-stay accommodation is inspected before learners are placed there and is subject to ☐ Yes ☐ No regular reinspection by a responsible member of staff or agent of the provider. The provider has appropriate contracts with the hosts and learners before and during the ☐ Yes ☐ No home-stay placement that clearly set out the rules, terms and conditions of host family

Comments

 \square Met \square Partially Met \square Not Met \boxtimes NA

26.4 Appropriate advice and support are given to both hosts and learners before and during the

26.5 Clear monitoring procedures are in place, with opportunities for learner feedback and

COMPLIANCE WITH STATUTORY REQUIREMENTS

prompt action taken in the event of problems.

accommodation.

This standard is judged to be:

home-stay placement.

☐ Yes ☐ No

☐ Yes ☐ No

Declaration of			a: a a a a	a.a.d. da+a.d
Deciaration of	COMBILIANCE	nac neen	CIONAN	and dated
Decial action of	Compilarice	Hus been	JISTICA	aria aatea

oxtimes Yes \Box No

PART C – SUMMARY OF STRENGTHS AND ACTION POINTS

Numbering of action points aligns with that of the minimum standards

MANAGEMENT, STAFFING AND ADMINISTRATION

Provide	's str	engths
---------	--------	--------

Provider's strengths		
The Academy's management team has a wide range of experience of financial trading, and this ensures that the content of the programmes is current and insightful.		
Members of the management team are well informed about their roles and responsibilities and are effective in carrying out their assigned duties.		
Communication between members of the management team is immediate, and this allows them to respond effectively to any issues that may arise.		
The Provider's LMS securely stores all staff and learner records, ensuring efficient an provision and its learners.	d effective monitoring of the	
Actions required	Priority H/M/L	
None	☐ High ☐ Medium ☐ Low	
TEACHING, LEARNING AND ASSESSMENT Provider's strengths		
The Academy's tutors have a wide range of trading knowledge and experience, whic	h they use to show learners how to	
interpret and react to financial information and global stock markets effectively.	•	
metapret and react to manda mornation and global stock markets effectively.		
The provision of a simulated trading account and trading room provides the Academ to practise trading in a realistic way, preparing them for entry into the financial tradi		
The provision of a simulated trading account and trading room provides the Academ		
The provision of a simulated trading account and trading room provides the Academ to practise trading in a realistic way, preparing them for entry into the financial tradi	ng sector.	
The provision of a simulated trading account and trading room provides the Academ to practise trading in a realistic way, preparing them for entry into the financial tradinated actions required None LEARNER SUPPORT Provider's strengths Each learner is provided with a mentor, who is their point of contact and support du The provision of a simulated trading account allows the Academy's tutors to monitor	Priority H/M/L ☐ High ☐ Medium ☐ Low ring their studies.	
The provision of a simulated trading account and trading room provides the Academ to practise trading in a realistic way, preparing them for entry into the financial tradinated Actions required None LEARNER SUPPORT Provider's strengths Each learner is provided with a mentor, who is their point of contact and support du	Priority H/M/L ☐ High ☐ Medium ☐ Low ring their studies.	
The provision of a simulated trading account and trading room provides the Academ to practise trading in a realistic way, preparing them for entry into the financial tradinated actions required None LEARNER SUPPORT Provider's strengths Each learner is provided with a mentor, who is their point of contact and support du The provision of a simulated trading account allows the Academy's tutors to monitor trading skills.	Priority H/M/L ☐ High ☐ Medium ☐ Low ring their studies.	
The provision of a simulated trading account and trading room provides the Academ to practise trading in a realistic way, preparing them for entry into the financial tradinated actions required None LEARNER SUPPORT Provider's strengths Each learner is provided with a mentor, who is their point of contact and support du The provision of a simulated trading account allows the Academy's tutors to monitor trading skills. Learners have access to a wide range of online resources via the Academy's LMS.	Priority H/M/L ☐ High ☐ Medium ☐ Low ring their studies. r learners as they develop their	

FACE-TO-FACE COMPONENT (if applicable)

Provider's strengths

Learners have unlimited access to their assigned tutor and the other tutors during the in-person training days at the Academy, which ensures that they are well supported in their learning.		
The simulated trading room enables the Academy's learners to develop trading skills in a realistic way, providing them with the skills they need to trade in a real-life situation.		
The weekly in-person, on-site component of the Academy's programmes offers the le experiences of trading and to compare their understanding of using information available.		
The Academy's simulated trading room is staffed five days a week, which allows the time to suit them.	learners to use its facilities at a	
Actions required	Priority H/M/L	
None	☐ High ☐ Medium ☐ Low	
RECOMMENDED AREAS FOR IMPROVEMENT		
To be reviewed at the next inspection		
It is recommended that the job titles given in both the student and staff handbooks should be the same as those used for staff at the Academy and that the handbooks' contents pages show page numbers for content.		
It is recommended that a photograph of the exterior of the Provider's premises should be added to the Academy's website and publicity materials.		
It is recommended that the Academy publicises the availability of collaborative forums on its LMS.		
It is recommended that the chat box should be utilised more to stimulate learner participation in the Academy's live webinars.		
COMPLIANCE WITH STATUTORY REQUIREMENTS		