**Social Media Policy**

An inspector’s behaviour on any social networking or other internet site must be consistent with the behaviour and conduct detailed in the inspectors contract. Where it is possible for users of a social media site to ascertain who you work for, then you should take particular care not to behave in a way which reflects badly on the organisation.

Inappropriate or disparaging comments about the organisation, colleagues or clients will be treated as misconduct. Because social media interactions can be copied and widely disseminated in a way that you may not be able to control, BAC will take a particularly serious view of any misconduct that occurs through the use of social media.

You must not operate a social media account or profile that purports to be operated on behalf of the organisation without permissions from the Chief Executive.